Healthy fo

Executive Summary

The Annual Foodscape Innovation™ Summit

quality, as well as facilitating opportunities for stakeholders to communicate and fnd common

across government, nonprof t, academic and industry

> ***"If we can take that science on healthy eating patterns and provide folks with health and nutrition literacy, the marketplace is where the science gets turned into action."***
> **- Eduardo Sanchez,**
> Chief Medical Offcer

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Four themes arose over the course of the summit, suggesting opportunitiees for action by organizations engaged in food, healthcare and community systems:

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MAIN PROGRAM SUMMARY

Food systems have a powerful in f uence on the health of people and communities. Working to

government, academic, for-profit and nonprofit sectors (Appendix A). Each person participated in two

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- Acknowledge that local food systems can bring economic benefts to local business owners,

Examples of Bridging Systems for Impact

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benefit packages.
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Factors Necessary to Facilitate Bridge-Building

Thus, it is difficult to demonstrate and communicate returns on investment. To better target food

Conflicts of interest.

demand, culturally appropriate and health-promoting, within the context of generating profit. Scaling. Efficacious interventions can have a huge impact, but they need to be targeted and scaled

diabetes on Medicare would be significant, but needs to be properly designed to work. When scaling

Bridging Priorities

The following bridging priorities were identified by the groups to address the imperatives and barriers

Health Care and Food Systems

- **Extend influence beyond the clinical setting:**
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- **Needs identified:**
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- **Nutrition coverage/benefits:**
  - Leverage the health care system overall, including insurers, to provide benefits that
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Communities and Food Systems

- **Needs identified:**
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- **Food and health literacy:**
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  - Inform policymakers of the economic and health benefits to communities when food
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- **Nutrition benefits:**
  - Establish comprehensive benefits enrollment (e.g., SNAP, WIC, Temporary Emergency Food

Local, National and Global Food Systems

- **Needs identified:**
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- **Awareness of nutrition's importance in food systems:**
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- **Collaboration:**
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Measurement Considerations: Nutrition Security and Health Impact with Systems Change

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need to be identifed and feshed out ahead of time.

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Measurement should broaden beyond food insuffciency to multiple dimensions of nutrition

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broader defnition).

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FOURTH ANNUAL FOODSCAPE INNOVATION™ SUMMIT

Agenda

9:00 AM **Welcome**

Eduardo Sanchez, MD, MPH, FAAFP, chief medical offcer for prevention,

9:05 AM **Keynote Presentation: Promoting Nutrition Security at USDA During COVID and Beyond**

Sara Bleich, PhD, senior adviser for COVID-19, Offce of the Secretary,

9:30 AM **Food System Innovation Vignettes**

Appendix

Agenda *continued*

10:40 AM **Break to Move More**

10:50 AM **PANEL: Cultivating a Food System Grounded in Health Equity**

MODERATOR: **Cheryl D. Toner**

DESCRIPTION:

PANELISTS: *What Does Health F y Really Mean to People?* **Ujwal Arkalgud**

The Role of Food Prod µ **Noel E. Anderson**

Str µ uring Str µ ures: Designing F able Digital Food Environments **Hildreth England**

The Role of Healthcare and Providers **Deanna Belleny Lewis**

11:35 AM **Break to Move More**

11:45 AM **Panel: Building Bridges Across Systems and Sectors**

MODERATOR: **Eduardo Sanchez**, MD, MPH, FAAFP, chief medical officer for prevention, AHA

PANELISTS: **Ruth Petersen**

Raymond U. Guthrie

Sylvia Rowe

12:20 PM **Closing Remarks**

Eduardo Sanchez, MD, MPH, FAAFP, chief medical officer for prevention, AHA

Appendix B

FOURTH ANNUAL FOODSCAPE INNOVATION™ SUMMIT WORKSHOP

June 16, 2021

PARTICIPANTS

Douglas Balentine, PhD

Jessica Donze Black, RD, MPH

Deanne Brandstetter, MBA, RDN, CDN, FAND

Julia Braun, MPH, RDN

Nicci Brown MS, RDN

Chris Calitz, MPP

Hamed Faridi, PhD

David Fikes

Heather Gavras, MPH, RDN

Step

Appendix B

Workshop *continued*

BREAKOUT GROUP DESCRIPTIONS

- **Building Bridges: Health Care and the Food System (health care practitioners, health care centers, insurance providers)**

- **Building Bridges: Community and Food Systems (food banks and pantries, education and early care, transportation, and SNAP/WIC utilization groups)**

  identifed by, prioritized by and tailored to communities for the purpose of increasing nutrition

- **Building Bridges: Local, National and Global Food Systems**

- **Building Bridges: Health Outcomes and the Food System**

PARAMETERS FOR DIALOGUE

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  definition is the need to narrow current health disparities between groups.
- Recognizing that there are different interpretations of the science in defning "healthy foods,"

  nutritional quality versus meeting a specifc set of nutritional standards.
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