

2020 FOODSCAPE INNOVATION™ AWARDS

Judging Criteria

Judging Criteria were developed to recognize industry innovations that create or have the potential to create a significant positive impact or provide a solution to a specific barrier in the food system.

CRITERIA	EXCELLENT 4 POINTS	GOOD 3 POINTS	FAIR 2 POINTS	POOR 1 POINT	SCORE
INNOVATION: <i>Case for the applicant's innovation as a solution to a specific, well-defined healthy foodscape barrier or opportunity</i>	The applicant makes a very clear and strong case for the innovation as a solution to a specific, well-defined healthy foodscape barrier or opportunity.	The applicant makes a good case for the innovation as a solution to a specific healthy foodscape barrier or opportunity.	The applicant makes a weak case for the innovation as a solution to a specific healthy foodscape barrier or opportunity.	The applicant fails to sufficiently define the barrier or opportunity to be addressed, and/or fails to explain how the innovation is a solution to the barrier or opportunity.	____/4
INNOVATION: <i>Originality of the solution and originality of the targeted barrier or opportunity</i>	The innovation presents an				

